

# Black Gate Pictures Productions, LLC

## Products and Services

Name	SKU Type	Sales description	Sales price	Cost	Taxable
Casting	Service	Activities that are carried out in order to provide professional talent for your campaign.	175		
Custom Amount	Non-inventory				✓
<b>Equipment</b>					
Rental Lighting Package Rental	Service	Light Kit, modifiers, stands & rigging included	550		
<b>Event Coverage</b>					
(2) Camera Package	Service	Includes two camera operators.	850		
<b>Field Shoot</b>					
Assistant Camera Day Rate	Service	Up-to 5 hour shoot.	650		
Field Shoot (5 Hours)	Service	On location for up to 5 hours. Includes our in-house camera, lighting, and sound recording package.	650		
<b>Graphic Design</b>					
Advertising Poster Design	Service	Advertisement Concept Development, Graphic Compositing, Color grading & Digital Delivery	150		
<b>Payroll</b>					
Actor Day Rate	Service	Contract professional actors for your video campaign. (Day Rate)	250		
<b>Photo</b>					
Commercial Headshots	Service	Select up-to 5 edited photos. \$20/per additional images.	200		✓
Photos/Stills	Service	Up-to 20 photos. \$20 per additional image selected to be edited.	200		✓
Property Photos	Service	We capture a unique cinematic style of your listing that will sure to catch eye! Currently only available in highlight style.	100		
<b>Post Production</b>					
Individual Clips	Service	B-roll Clip (per shot)	50		✓
<b>Post-Production</b>					
Additional Images	Service	Additional Images selected to be edited	20		✓
Captions	Service	English captions will be baked into the final edit of your video	75		✓
Post-Production	Service	Post Production: Editing, Color, Sound, Digital Delivery and/or additional revision. (\$150/per 2 minutes)	150		✓
<b>Pre-Production</b>					
Creative Strategy & Design	Service	Research & discover how your business solves common issues for your customers. Develop, design and create a marketing strategy that will not only entertain, but generate a strategic marketing plan that gets views from the right audience.	75		
Pre-Production	Service	Activities that are carried out early to collect and prioritize operational needs and challenges. Develop alternative concepts to meet the needs and select a preferred system or capability of development and implementation.	175		
<b>Production</b>					
Additional Location	Service	Additional Location per video campaign.	100		
Drone Coverage	Service	Aerial establishment shots	75		✓
Field Shoot Additional Hours	Service	If a field shoot surpasses the 5 hour allotment then the compensation of \$75 per additional hour shall be awarded.	75		
Green Screen	Service	Digital compositing with green screen. \$150/per shot	150		
Highlight Video	Service	Short montage showcasing only the best features of the home (<60sec)	150		
Shoot cancellation	Service	If a field shoot isn't cancelled within 24 hours of the scheduled shoot date & time.	175		
Smart Ad	Service	Pro video advertisement service that takes your marketing to the next level. Our team of professional writers develop the perfect script, cast professional actors, shoot and edit your memorable ad that makes you stand out like no other.	999		
<b>Shooting Style</b>					
Luxury	Service	Shooting style using Cinematic shots, Commercial lighting, Color Grading & Sound Effects   2-4hr shoot	250		
Run & Gun	Service	Shooting Style that requires no special equipment, in & out   1-2hr shoot	50		
<b>Vendor</b>					
Hair & Makeup Services (8 Hours)	Service	On set hair & makeup services are by half/full day rates.	550		
Hair & Makeup Services (Up-to 4-hours)	Service	On set hair & makeup services are by half/full day rates.	375		